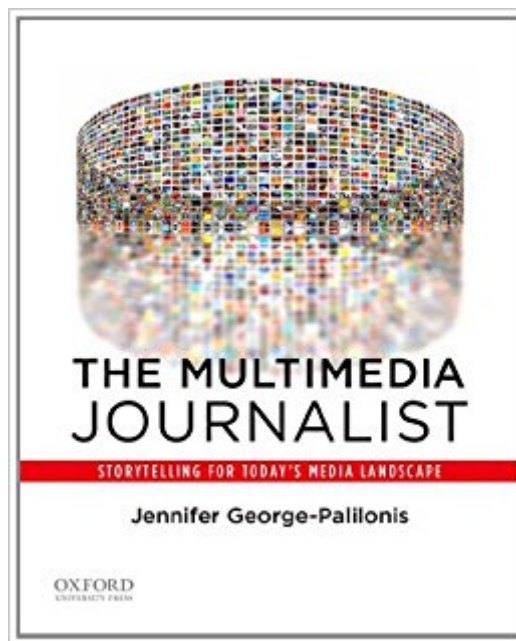




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The Multimedia Journalist: Storytelling For Today's Media Landscape



Synopsis

Outlining the issues and techniques that are fundamental to journalism in today's multimedia world, *The Multimedia Journalist: Storytelling for Today's Media Landscape* teaches students how to become visual storytellers--a necessity in new media. Author Jennifer George-Palilonis expertly balances theoretical concepts and practical skills for becoming a journalist in our shifting multimedia landscape. With an interactive companion website and "Professional Perspective" boxes that include points of view from professionals in the field, *The Multimedia Journalist* is a versatile text for students pursuing storytelling in the multimedia age.

Book Information

Paperback: 288 pages

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Customer Reviews

"The best book I've read on journalism in the digital era. It's comprehensive without becoming ponderous. It should become the standard text for journalism students."--Eric Chatterjee, Northern Kentucky University
"I love that attention is paid to issues like usability, navigation, and the audience. Too often those issues are left out of textbooks."--Jennifer Mackay, Virginia Tech
"I love this book. I would not hesitate to adopt this text for use in multimedia classes or workshops. It is well organized, and complete but concise. The greatest strength of this text is the balance between principle and practice, and the two are integrated well. I also loved the integration of support comments from working professionals and academics that George-Palilonis includes throughout the book. This provides another level of legitimacy to the material she presents."--Linda Menck, Marquette University

Jennifer George-Palilonis is the George & Frances Ball Distinguished Professor of Multimedia at Ball State University.

This was a great book. I really liked the ideas that it brought up and despite that I needed this book for class, this was a very informative book and I really liked how the information was presented. Really good for source information.

Nice layout and descriptive, easy to read. Content too basic. Overall a good refresher or introductory material.

This book is good for a complete multimedia amateur who knows nothing already about the subject to begin with. Lacking a lot of detail where it is needed.

Thank you!

i think this book is just so so, can not meet my need, the content is too simple to read,

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